

IBM
Selectric.
Typewriter

Type
Styles



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**Why you
should select
a variety
of type styles
for your
IBM "Selectric"
Typewriter.**

Because the requirements for each typing application vary—no one type style can possibly meet the needs of every job.

This is why IBM offers you a wide selection of typing elements.

By selecting the type best suited to each application, you are assured of quality results that make paperwork look better, read better, get quicker results.

The following are samples of the available IBM type styles, grouped according to suggested applications. However, many are suitable for other uses as well.

The word Pitch refers to the number of characters in one horizontal inch. A 10-pitch typewriter prints 10 characters per inch, and a 12-pitch typewriter prints 12 characters per inch. A typing element of one pitch may be used with a typewriter of another pitch—this will only alter the space between each character.

To select type styles best suited to your requirements, consult the ratings below.

APPLICATION RATING*

Type Style	Maximum Carbon Copies	Statistical Typing	Offset Masters	Spirit Masters	Stencils	Diazo
Scribe	A	B	B	A	A	A
Letter Gothic	A	A	A	B	B	B
Dual Gothic	B	A	B	B	A	B
Elite 72	A	B	A	A	A	A
Prestige Elite 72	A	B	A	A	A	A
Courier 72	B	B	A	B	B	B
Pica 72	A	B	A	A	A	A
Adjutant	B	B	A	B	B	A
Advocate	A	A	B	A	A	B
Delegate	B	B	A	B	C	A
Light Italic	A	B	A	A	A	A
Manifold 72	A	A	B	B	B	A
Script	C	B	B	C	C	B
Artisan 12 (72)	B	A	B	B	B	B
Orator	C	C	C	C	C	C
Courier 12	B	B	A	B	B	B
Courier 12 Italic	B	B	A	B	B	B

* RATINGS: A-Good, B-Fair, C-Marginal.

ASSUMPTIONS: 1. Typewriters are equipped with Impression Selector and Automatic Impression Equalizer.
2. Proper selection of ribbon, carbon paper, stencils, etc.

NOTE: Symbol 10, Symbol 12, OCR 1403, OCR 12L2/12F2, OCR USASI, OCR Communications and OCR 915, are special application type styles.



**Suggested for
correspondence
general typing
and spirit
duplicating**

Courier 72 Code 015

10 Pitch

IBM COURIER 72 Type is a square-serif design in the Pica family of type styles. The open spaced characters make it highly legible.

ABCDEFGHIJKLMNOPQRSTUVWXYZ []@#%&*() 1234567890
abcdefghijklmnopqrstuvwxyz -_+=!°"/?:;,,.

Pica 72 Code 008

10 Pitch

IBM PICA 72 Type is similar to the Pica type styles offered with the IBM Model D Typewriter. It is well suited for a variety of typing jobs.

ABCDEFGHIJKLMNOPQRSTUVWXYZ []@#%&*() 1234567890
abcdefghijklmnopqrstuvwxyz -_+=!°"/?:;,,.

Advocate Code 050

10 Pitch

IBM ADVOCATE Type is a square-serif design in the Pica family of type styles. It is ideal for routine correspondence and reports.

ABCDEFGHIJKLMNOPQRSTUVWXYZ []@#%&*() 1234567890
abcdefghijklmnopqrstuvwxyz -_+=!°"/?:;,,.

Delegate Code 070

10 Pitch

IBM DELEGATE Type is a weighted type conveying the feeling of printed material. It is recommended for text copy and similar typing jobs.

ABCDEFGHIJKLMNOPQRSTUVWXYZ []@#%&*() 1234567890
abcdefghijklmnopqrstuvwxyz -_+=!°":;/?,,.

Courier 12 Code 067

12 Pitch

IBM Courier 12 type is a square-serif design in the Elite family of type styles and is similar to the Courier 72 element.

ABCDEFGHIJKLMNOPQRSTUVWXYZ []@#%&*()_+ 1234567890
abcdefghijklmnopqrstuvwxyz -=°!:"',,;...?/

Courier 12 Italic Code 085

12 Pitch

COURIER 12 ITALIC Type complements the Courier 12 type style. It may be used alone or in combination with other 12 pitch type styles to add emphasis.

ABCDEFGHIJKLMNOPQRSTUVWXYZ []@#%&*() 1234567890
abcdefghijklmnopqrstuvwxyz -_+=!°";:/?.,.,

Artisan Code 053

12 Pitch

IBM ARTISAN #12 (72) Type is similar to the Artisan type styles offered with the IBM Model D Typewriter. It is well suited for a wide range of typing applications.

ABCDEFGHIJKLMNOPQRSTUVWXYZ []@#\$\$%&*() 1234567890
abcdefghijklmnopqrstuvwxyz -_+=!°;:'",.../?

Scribe Code 001

12 Pitch

IBM SCRIBE Type is a modern square-serif design in the Elite family of type styles. It is ideally suited for the preparation of routine correspondence and reports.

ABCDEFGHIJKLMNOPQRSTUVWXYZ []@#\$\$%&*() 1234567890
abcdefghijklmnopqrstuvwxyz -_+=!°"'/?;:,.

Letter Gothic Code 005

12 Pitch

IBM LETTER GOTHIC Type is one of the Artisan family of type styles. It is well suited to a variety of typing jobs, especially good for correspondence and reports.

ABCDEFGHIJKLMNOPQRSTUVWXYZ []@#\$\$%&*() 1234567890
abcdefghijklmnopqrstuvwxyz -_+=!°;:'",.../?

Elite 72 Code 007

12 Pitch

IBM ELITE 72 Type is similar to the Elite type styles offered with the IBM Model D Typewriter. It is well suited for a wide range of typing applications.

ABCDEFGHIJKLMNOPQRSTUVWXYZ []@#\$\$%&*() 1234567890
abcdefghijklmnopqrstuvwxyz -_+=!°"'/?;:,.

Prestige Elite 72 Code 012

12 Pitch

IBM PRESTIGE ELITE 72 Type is a weighted type similar to the Prestige Elite styles offered with the IBM Model D Typewriter. It meets a range of typing applications.

ABCDEFGHIJKLMNOPQRSTUVWXYZ []@#\$\$%&*() 1234567890
abcdefghijklmnopqrstuvwxyz -_+=!°"'/?;:,.

Adjutant Code 030

12 Pitch

IBM ADJUTANT Type is a weighted type that conveys the feeling of printed material. It is recommended for the preparation of text copy and similar applications.

ABCDEFGHIJKLMNOPQRSTUVWXYZ []@#\$\$%&*() 1234567890
abcdefghijklmnopqrstuvwxyz -_+=!°"'/?;:,.

**Suggested for
special typing
applications**

Manifold 72 Code 006 (Pica Numerals)

10 Pitch

SIMILAR TO IBM MANIFOLD 72 (CODE 10), THIS
TYPE STYLE OFFERS PICA NUMERALS WHICH ARE
REQUIRED FOR MAXIMUM CARBON LEGIBILITY.
ABCDEFGHIJKLMNOPQRSTUVWXYZ ±@#\$\$%&*()
1234567890 -_+=!°"/?:;,.

Manifold 72 Code 010

10 Pitch

IBM MANIFOLD 72 TYPE IS A SANS-SERIF TYPE STYLE
DESIGNED FOR BILLING AND FORMS PREPARATION. IT
PROVIDES A MAXIMUM NUMBER OF CLEAR CARBON COPIES.
ABCDEFGHIJKLMNOPQRSTUVWXYZ ±@#\$\$%&*()
1234567890 -_+=!°"/?:;,.

Manifold 72 Code 019

10 Pitch

SIMILAR TO IBM MANIFOLD 72 (CODE 10), THIS TYPE
STYLE HAS A LINE THROUGH ZERO (Ø) ELIMINATING
CONFUSION BETWEEN LETTER AND NUMBER GROUPINGS.
ABCDEFGHIJKLMNOPQRSTUVWXYZ ±@#\$\$%&*()
123456789Ø -_+=!°"/?:;,.

Pica 72 Code 017 (Legal)

10 Pitch

Similar to IBM PICA 72 (Code 08), this type
style offers paragraph (§) and section (§) characters
often needed for legal documents.
ABCDEFGHIJKLMNOPQRSTUVWXYZ []¶#\$\$%&*() 1234567890
abcdefghijklmnopqrstuvwxyz -_+=!°"/?:;,.

Orator Code 059*

10 Pitch

IBM ORATOR TYPE IS A LARGE, SANS-SERIF TYPE
STYLE RECOMMENDED ESPECIALLY FOR SPEECHES AND
OTHER APPLICATIONS REQUIRING UTMOST LEGIBILITY.
ABCDEFGHIJKLMNOPQRSTUVWXYZ ±@#\$\$%&*()1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ -_+=!°"/?:;,./?

1403 OCR Code 022

10 Pitch

IBM 1403 OCR TYPE PROVIDES MACHINE-
READABLE, OPTICAL SCANNING COPY AS SIMPLY
AS SNAPPING ON A 1403 ELEMENT.
ABCDEFGHIJKLMNOPQRSTUVWXYZ *@#\$\$%&½()
1234567890 -_-=□#"/+;:,.

*Recommended for original copy typing only. This type
face is especially applicable for speeches and other
uses requiring utmost legibility.

10 Pitch

USASI OCR Code 056

10 Pitch

Communications OCR Code 091

10 Pitch

915 OCR Code 065

10 Pitch

Symbol 10 Code 061

10 Pitch

Elite 72 Code 069 (Library)

12 Pitch

NOTE: Because of inherent differences between printed and typewritten impressions, these type styles are not representative of typewritten material and should be used as a guide to type design only.

12 Pitch

12 Pitch

12 Pitch

12 Pitch

12 Pitch

12 Pitch

ABCDEFGHIJKLMNOPQRSTUVWXYZ ±@#%&'()* 1234567890
abcdefghijklmnopqrstuvwxyz - = + ! " ' / ? : ; , .



International Business Machines Corporation, Office Products Division

For additional information consult the nearest IBM Branch Office.

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